

Subject: Re: USC Center for Economic Development
From: Jessica Lall <jlall@ccala.org>
Date: 06/15/2017 08:16 PM
To: Nick Griffin <ngriffin@downtownla.com>
CC: Shawn Bratton <sbratton@ccala.org>

No I fully agree. Let's be transparent. Shawn can you circle back?

Sent from my iPhone

On Jun 15, 2017, at 7:33 PM, Nick Griffin <ngriffin@downtownla.com> wrote:

Yes, I'd love to. And I think if you position it as a CEO assisted by a VP of Econ Dev, I can't see why they wouldn't be ok with it. But I'm also happy to work behind the scenes if that's better.

Nicholas Ziff Griffin

Vice President of Economic Development
Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200, LA, CA 90017
213.416.7522 | ngriffin@downtownla.com

On Jun 15, 2017, at 6:26 PM, Jessica Lall <jlall@ccala.org> wrote:

There is no way that I will be able to do this given that I'm going to be gone for two wks.

If they are ok with someone like nick assisting me - I think we can def get it done. Would love to be able to integrate. Nick - You game?

Sent from my iPhone

On Jun 15, 2017, at 4:32 PM, Shawn Bratton <sbratton@ccala.org> wrote:

See below

Sent from my iPhone

Begin forwarded message:

From: "Ward, Donna" <donnajw@price.usc.edu>
Date: June 15, 2017 at 4:21:29 PM PDT

To: 'Shawn Bratton' <sbratton@ccala.org>
Subject: RE: USC Center for Economic Development

Shawn-

The review process takes most reviewers about two weeks to get back to us with a 3-5 page written report. So, ideally, we'd like to see something in early/mid July.

Once the Dean's reads your report, we would schedule a debrief by phone. The call usually runs one hour (give or take). Some reviewers have asked to "interview" research center staff or come to campus for a site visit but that is rare and can also be arranged via phone calls if requested.

It's pretty straight forward and an opportunity for the Dean to get fresh eyes and thoughts on the work the research centers are doing.

Let me know if you have any other questions-

Donnajean

From: Shawn Bratton [<mailto:sbratton@ccala.org>]
Sent: Thursday, June 15, 2017 2:26 PM
To: Ward, Donna
Subject: RE: USC Center for Economic Development

Donna:

Question from Jessica - what is the estimated time investment and timeline for completion?

Best,

Shawn

From: Ward, Donna [<mailto:donnajw@price.usc.edu>]
Sent: Thursday, June 15, 2017 1:34 PM
To: Shawn Bratton <sbratton@ccala.org>
Subject: RE: USC Center for Economic Development

Many thanks!

From: Shawn Bratton [<mailto:sbratton@ccala.org>]
Sent: Thursday, June 15, 2017 1:33 PM
To: Ward, Donna
Subject: RE: USC Center for Economic Development

Hello Donna:

I will speak with Jessica about this and get back to you. Thanks very much.

Best regards,

Shawn

[<image001.png>](#) **Shawn Bratton**

Executive Assistant to the President & CEO
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7512 | fax: (213) 624-0858
SBratton@ccala.org
ccala.org
[<image002.png>](#) [<image003.png>](#)

From: Ward, Donna [<mailto:donnajw@price.usc.edu>]

Sent: Thursday, June 15, 2017 1:30 PM

To: Shawn Bratton <sbratton@ccala.org>

Subject: FW: USC Center for Economic Development

Ms. Bratton:

I am following up on a letter sent last month to President & CEO, Jessical Lall from Jack H. Knott, Dean of the USC Price School of Public Policy. Dean Knott would like invite Ms. Lall to evaluate our Center for Economic Development as part of our review process. Could you please let us know if Ms. Lall is interested and available to assist in this process.

I am happy to answer any questions you might have.

Regards,

Donnajean Ward

Executive Director
Office of the Dean
donnajw@usc.edu
213.740.0155

USC Sol Price School of Public Policy
University of Southern California
RGL 201, MC 0626
650 Childs Way

Los Angeles, CA 90089

Jessica Lall
Central City Association of Los Angeles
626 Wilshire Boulevard, Suite 200
Los Angeles, CA 90017

Re: USC Sol Price School Research Center Review

Dear Ms. Lall:

I am writing to invite you to serve as an external reviewer to evaluate [The USC Center for Economic Development](#) (CED), a major research center at the USC Price School of Public Policy. Each of the school's 11 research centers is reviewed every five years on a rotating basis. The process includes a 10 page self-assessment prepared by the research center followed by an external review to assess the self-study document and programs of the center. At this time the CED has completed its self-evaluation study and provided me with a written self-appraisal.

We ask that you evaluate the self-assessment and conduct interviews with the center director, faculty and other key stakeholders. We also ask that you participate in a one hour debrief by phone, produce a final three page report, and make recommendations to me on the accomplishments and future direction for the center. A site visit can be arranged. However, in consideration of your time and availability, you may conduct the review remotely.

CED serves as a leader in facilitating sustainable economic development opportunities throughout Southern and Central California. As an applied research center at Price, CED partners with community-based organizations, public agencies and private entities to enhance their functional capacity. Its geographic focus is southern and central California and its mission is to provide technical assistance to economically distressed communities, offer clinical experience to graduate students, and prepare students for future professional opportunities. To achieve this mission, CED focuses on clinical training, technical assistance, community outreach and applied research. More information is at ced.usc.edu

USC is one of the nation's major research universities and the USC Sol Price School of Public Policy is a renowned contributor to the university's reputation. Urban development, sustainability, governance, healthcare, and social policy are a few of the modern challenges that our faculty study to find the most effective solutions and much of our research is conducted through research centers and institutes.

I would be honored if you could participate in this important review to shape the future of CED. If you are willing to participate in this review, please reply to Donnajean Ward at donnajw@usc.edu. Should you be unable to participate, or require

further information, please contact us as soon as possible.

Thank you for your consideration in this important matter.

Regards,

<image004.jpg>

Jack Knott, Dean

C. Erwin and Ione L. Piper Chair and Professor

cc: Neeraj Sood, PhD.

Vice Dean for Research and Associate Professor